Baden-Württemberg’s profound interest in the United States is reflected in many of its cultural, political, and economic institutions, its corporations, museums, and libraries. The Heidelberg Center for American Studies is pleased to present the ninth semester of the Baden-Württemberg Seminar. We wish to thank our committed network of partners for their continued support.

Adolf Fleischmann

Adolf Fleischmann was born in 1892 in Esslingen. He studied at the Stuttgart School of Applied Arts and the Royal Academy of Art before joining the German army in World War I. After a severe battlefield injury, he returned to Stuttgart to work as an illustrator and later moved to Zürich, where he became the draftsman and camouflage of the canton hospital. During the 1920s Fleischmann was influenced by Cubism and Expressionism and exhibited with the ‘Neue Sezession’ in Munich (1921 and 1928) as well as in Berlin and in Stuttgart. In 1932 he exhibited at the Paris Salon des Surindépendants. A purely abstract artist, Fleischmann emigrated to France in 1933 and subsequently spent extended periods of time in Italy, Spain, and France, where he also exhibited regularly. Towards the end of the 1930s, his compositions developed into a rigid geometry and his typical L-shaped forms. In 1952 Fleischmann settled in New York where he created his first relief-paintings and also worked as a draftsman at Columbia University. In 1965 he returned to Germany, where he died in 1968.
April

THURSDAY, APRIL 21, 7:30 P.M.

I’ll Be There When I Get There

Dave McKenzie, Artist, New York, and Guna S. Mundheim Fellow in the Visual Arts, American Academy in Berlin
In cooperation with the Staatsgalerie Stuttgart and the American Academy in Berlin
Location: Staatsgalerie Stuttgart, Konrad-Adenauer-Straße 30-32, Stuttgart

May

THURSDAY, MAY 19, 6:15 P.M.

Never Again: Memories of the Great Depression and America’s Reaction to Today’s Financial Crisis

Adam Tooze, Professor of History, Yale University
In cooperation with the Historisches Seminar, Ruprecht–Karl–Universität Heidelberg
Location: HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg

May

MONDAY, MAY 23, 6:15 P.M.

The Great Bluff: America’s Temporary Escape from the Financial Crisis

Robert Isaak, Henry George Professor of International Management, Pace University, New York, co-author with Wilhem Hankel of Brave New World Economy: Global Finance Threatens Our Future/German version: Geldherrschaft. Ist unser Wohlstand noch zu retten?
Location: HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg

June

THURSDAY, JUNE 30, 6:15 P.M.

Buying into Empire: U.S. Consumption and the World of Goods, 1865–1920

Kristin Hoganson, Professor of History, University of Illinois, and Fulbright Professor, Ludwig–Maximilians–Universität München
Location: HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg

July

THURSDAY, JULY 7, 6:15 P.M.

Woolworth to Wal-Mart: Mass Merchandise and the Changing American Culture of Consumption

Susan Strasser, Richards Professor of American History, University of Delaware, and Fulbright Professor, Freie Universität Berlin
Location: HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg