



Robert Isaak

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Dr. Robert Isaak is a professor of international business and management at the Lubin School of Business at Pace University and an expert on global management and economic trends, political, economic, and social trends in the US compared to Europe and Asia, environmental management regulation in Europe and the US, environmental ethics, and collective learning models and approaches.

Dr. Isaak is the author of ten books, including *The Globalization Gap: How the Rich Get Richer and the Poor Get Left Further Behind* (2005); *Green Logic: Ecopreneurship, Theory and Ethics* (1999); *Managing Economic Change* (3rd edition forthcoming from Prentice-Hall in 2000); and *European Politics, American Political Thinking, Modern Inflation* (with Wilhelm Hankel). His most recent publication, again with William Hankel, is *Brave New World Economy: Global Finance Threatens Our Future* (German version: *Geldherrschaft. Ist unser Wohlstand noch zu retten*).

Dr. Isaak received his BA from Stanford University and his PhD from New York University. He has served as director of the Lubin School's German-American Institute and associate director of the Center for International Business Studies. He has held teaching positions at Johns Hopkins SAIS (Bologna, Italy), the University of Heidelberg (Germany), where he taught under a Senior Fulbright grant, Franklin College (Lugano, Switzerland), Group Ecole Supérieure de Commerce de Grenoble, and CERAM European Graduate School of Management in Sophia Antipolis, France. He has also been a consultant for Siemens, Prudential Intercultural, and Technicon.

Monday, May 23, 2011, 6:15pm

The Great Bluff: America's Temporary Escape from the Financial Crisis

Location: HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg