

## The Baden-Württemberg Seminar of The Heidelberg Center for American Studies

Each spring and fall, the Heidelberg Center for American Studies invites distinguished scholars, public policy experts, journalists, writers, and artists to its Baden-Württemberg Seminar. The program was initiated in the spring of 2007 as a lecture series with fellows of the American Academy in Berlin. In the summer of 2009, the Baden-Württemberg seminar extended its base to include other distinguished speakers. Participants present their current work, discuss issues of transatlantic interest or read from their writings at selected institutions throughout the state.

Baden-Württemberg's profound interest in the United States is reflected in many of its cultural, political, and economic institutions, its corporations, museums, and libraries. The Heidelberg Center for American Studies is pleased to present the ninth semester of the Baden-Württemberg Seminar. We wish to thank our committed network of partners for their continued support.

### Adolf Fleischmann

Adolf Fleischmann was born in 1892 in Esslingen. He studied at the Stuttgart School of Applied Arts and the Royal Academy of Art before joining the German army in World War I. After a severe battlefield injury, he returned to Stuttgart to work as an illustrator and later moved to Zürich, where he became the draftsman and camouflager of the canton hospital. During the 1920s Fleischmann was influenced by Cubism and Expressionism and exhibited with the 'Neue Sezession' in Munich (1921 and 1928) as well as in Berlin and in Stuttgart. In 1932 he exhibited at the Paris Salon des Surindépendants. A purely abstract artist, Fleischmann emigrated to France in 1933 and subsequently spent extended periods of time in Italy, Spain, and France, where he also exhibited regularly. Towards the end of the 1930s, his compositions developed into a rigid geometry and his typical L-shaped forms. In 1952 Fleischmann settled in New York where he created his first relief-paintings and also worked as a draftsman at Columbia University. In 1965 he returned to Germany, where he died in 1968.

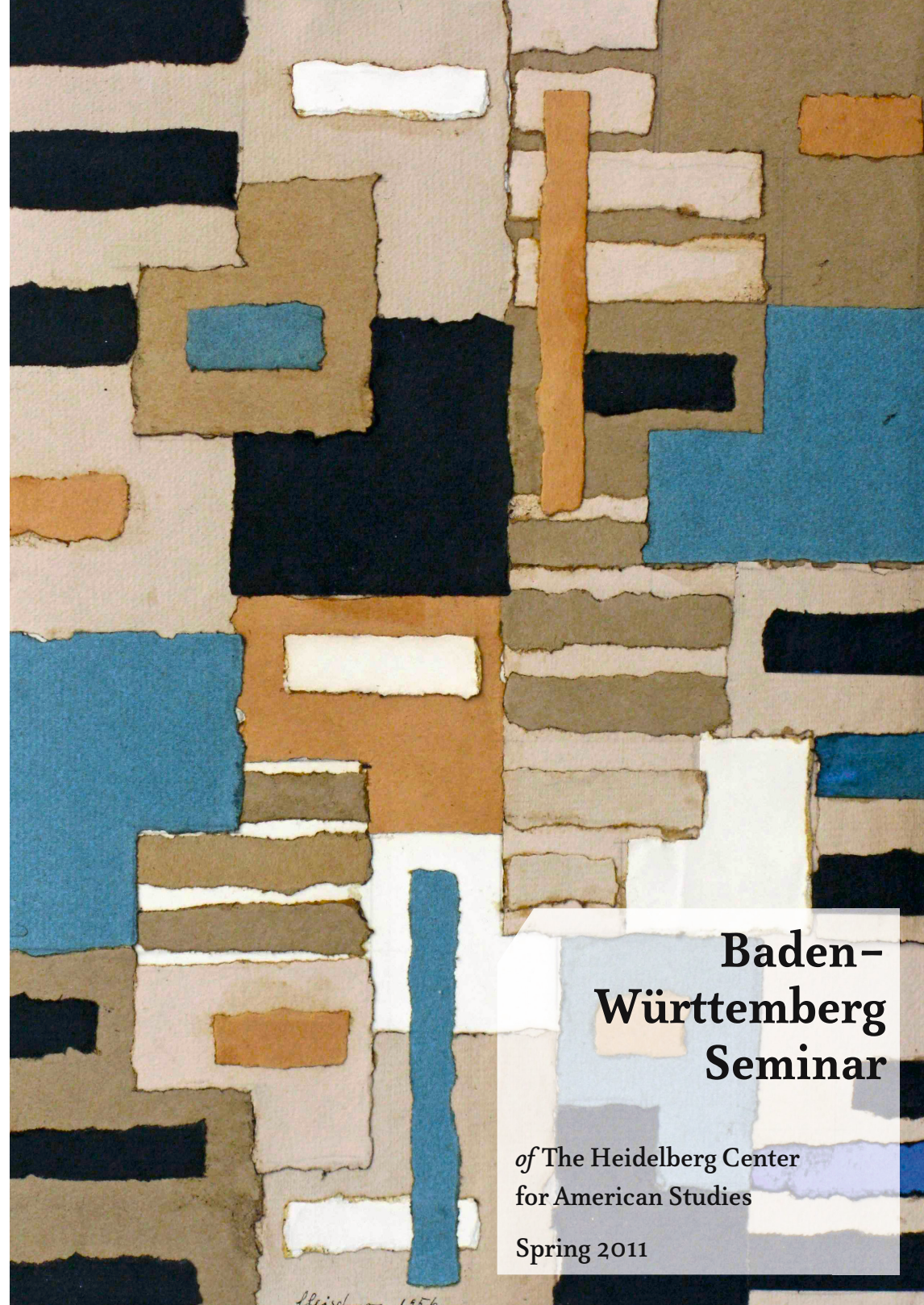
### The Heidelberg Center for American Studies (HCA)

The Heidelberg Center for American Studies (HCA) is a central academic institution of the Ruprecht-Karls-Universität Heidelberg. Dedicated to the study of the United States, the HCA serves as an institute for higher education, as a center for interdisciplinary research, and as a forum for public debate. Building on long-standing ties between Heidelberg and the United States, the HCA fosters multidisciplinary and intercultural exchange across the Atlantic and offers excellent research and education opportunities for international scholars and students. As a private-public partnership, the HCA depends on the support of generous individual and corporate benefactors.

Cover image: Adolf Fleischmann, ohne Titel, Collage, 1956  
Private collection, Stuttgart  
Courtesy Andreas Henn Kunsthandel Galerie Stuttgart  
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of The Heidelberg Center  
for American Studies

Spring 2011

April

FRIDAY, APRIL 8, 6:00 P.M.

### Winning the Future: Global Prosperity in the Twenty-First Century

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His Excellency Philip D. Murphy, American Ambassador to Germany  
Commencement Speech MAS Class of 2011  
**LOCATION:** Alte Aula der Universität Heidelberg, Universitätsplatz, Heidelberg  
*Registration required:*  
[krostetter@hca.uni-heidelberg.de](mailto:krostetter@hca.uni-heidelberg.de)

SUNDAY, APRIL 17, 11:00 A.M.

### The Press and the Romance of the Financial Bubble

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Todd Gitlin, Professor of Journalism and Sociology, Columbia University, and Bosch Public Policy Fellow, American Academy in Berlin  
*In cooperation with the Carl-Schurz-Haus/Deutsch-Amerikanisches Institut e.V., the Theater Freiburg, and the American Academy in Berlin*  
This lecture is part of the series "Capitalism Now"  
**LOCATION:** Theater Freiburg, Großes Haus, Bertoldstraße 46, Freiburg

April

THURSDAY, APRIL 21, 7:30 P.M.

### I'll Be There When I Get There

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Dave McKenzie, Artist, New York, and Guna S. Mundheim Fellow in the Visual Arts, American Academy in Berlin  
*In cooperation with the Staatsgalerie Stuttgart and the American Academy in Berlin*  
**LOCATION:** Staatsgalerie Stuttgart, Konrad-Adenauer-Straße 30-32, Stuttgart

May

THURSDAY, MAY 19, 6:15 P.M.

### Never Again: Memories of the Great Depression and America's Reaction to Today's Financial Crisis

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Adam Tooze, Professor of History, Yale University  
*In cooperation with the Historisches Seminar, Ruprecht-Karls-Universität Heidelberg*  
**LOCATION:** HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg

May

MONDAY, MAY 23, 6:15 P.M.

### The Great Bluff: America's Temporary Escape from the Financial Crisis

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Robert Isaak, Henry George Professor of International Management, Pace University, New York, co-author with Wilhem Hankel of *Brave New World Economy: Global Finance Threatens Our Future*/German version: *Geldherrschaft. Ist unser Wohlstand noch zu retten?*  
**LOCATION:** HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg

SATURDAY, MAY 28, 3:00 P.M.

### The Emperor's Children: A Reading

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Claire Messud, Author, Cambridge, Massachusetts, and Fellow, Wissenschaftskolleg zu Berlin  
*In cooperation with the d.a.i. Tübingen and the Tübinger Bücherfest*  
This reading is part of the Tübingen Book Festival 2011  
**LOCATION:** Platz hinter der Stiftskirche, Tübingen

June

THURSDAY, JUNE 30, 6:15 P.M.

### Buying into Empire: U.S. Consumption and the World of Goods, 1865-1920

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Kristin Hoganson, Professor of History, University of Illinois, and Fulbright Professor, Ludwig-Maximilians-Universität München  
**LOCATION:** HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg

July

THURSDAY, JULY 7, 6:15 P.M.

### Woolworth to Wal-Mart: Mass Merchandise and the Changing American Culture of Consumption

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Susan Strasser, Richards Professor of American History, University of Delaware, and Fulbright Professor, Freie Universität Berlin  
**LOCATION:** HCA, Curt und Heidemarie Engelhorn Palais, Hauptstr. 120, Heidelberg